

ALBUM LAUNCH CONCERT - KINGLAKE RANGES COMMUNITY CENTRE

for more information contact Merelyn on 0458 001 961 or info@carter-carter.com

FOGGY MOUNTAIN MUSIC SCHOOLS RECORDING PROJECT

Hello.

I am writing on behalf of the 2019 Foggy Mountain Music Primary Schools Recording Project team. This project is a partnership between the six primary schools across the Kinglake Ranges, award winning artists Carter & Carter and the Foggy Mountain Music Program.

Over the past 5 years David & Merelyn (Carter & Carter) along with the Foggy Mountain Music Festival team have written songs with the students from Kinglake, Middle Kinglake, Kinglake West, Toolangi, Flowerdale and Strathewen Primary Schools, resulting in some incredible songs with unique lyrics. These songs have also been performed in a very successful community concert at the Foggy Mountain Music Festival each year, and many of the schools have used their songs in productions and other school and community events.

This year we are proposing to capture a lasting record of these songs and provide students both past and present, with the opportunity to be involved in the creative process; through singing, recording, video, art and performance, with their friends and community across the ranges. The final outcome will be 13 professionally recorded songs (2 from each school plus a finale), 6 video clips and behind the scenes footage, artwork from each school and a special launch event.

The culminatin of this project will result in a presentation concert to launch the CD, DVD, artwork and to celebrate the creative input of all involved. We also hope to follow this up with extra performance opportunities for the children at local festival events into 2020 with Carter & Carter.

This project will involve the 400 plus current students and is open to graduates from the past 5 years who we are encouraging to come back and be part of this exciting opportunity. It will also involve a large number of family, friends and community and be a wonderful celebration of the creativity of youth across the ranges.

The outcomes of this project are many and varied and include:

- · Improved creative writing skills
- · Curriculum outcomes for students and teachers
- · Professional recording of original songs
- · Commemorating 10th anniversary of Black Saturday
- $\cdot \ Ongoing \ local \ performance \ opportunities$

- · Teamwork skill development
- · Mental wellness
- \cdot Professional videos to accompany songs
- · A community concert celebration
- · Artwork creation skills development
- · Healing through music/arts
- · Community building and connection
- · Learning brainstorming techniques
- · Inter school co-operation on a large scale event
- \cdot And many more outcomes throughout...

As you read through this proposal we ask that you consider assisting us by becoming a sponsor of this exciting project.

I look forward to hearing from you. Brad Quilliam - Foggy Mountain Music Program





ABOUT CARTER & CARTER

David Carter and Merelyn Carter have been full time professional independent artists for twenty-five years. They have been living in Kinglake for the past 12 years.

David and Merelyn have won top songwriting awards both nationally and internationally in a variety of genres. They are multi award winners, including a Golden Guitar and an APRA award, plus they have had eleven National #1 radio hits as Carter & Carter and are one of the most awarded Independent Artists in Australia. They have taught at the CMAA Academy in Tamworth for over ten years in various roles and they run group workshops in songwriting, performance and career planning throughout Australia for all age levels.

Throughout their careers they have developed the skills required to be able to write/produce/record and manufacture original music and also produce broadcast quality music videos and documentaries. They are uniquely equipped to guide students, teachers and community members through this project to achieve a successful outcome for all.

Other representatives on the team include:

Jane Hayward - Principal Strathewen Primary School

DAVID CARTER



MERELYN CARTER













CREATING THE ARTWORK

During the 'Ten Years On' Project we want to involve the students in helping create every part of the final CD and DVD.

An expressive art project involving the six primary schools will be part of this, directed by children and their teachers, with the encouragement and guidance of the project team, to capture the story behind the songs.

The aim is to produce the artwork that will be included in and on the final products, featured on websites, used to promote live performances and displayed at live events.

During this process students will experience:

- · Brainstorming as a team for ideas to best represent their songs, their school and their community.
- · The chance to create the artwork alongside the other students and teachers who helped write the songs.
- · Seeing how their artwork is transformed into a digital format for use on the products themselves, the live shows and the internet.
- · Setting up and displaying their final artwork at the launch and other live shows.
- \cdot See how their artwork and the other schools' designs are incorporated into the final products to best represent all involved.





THE LIVE LAUNCH

The culmination of this project will be a launch of the CD/DVD and artwork at a live show for all the schools involved:

- · Flowerdale
- · Kinglake
- · Middle Kinglake
- · Kinglake West
- ·Strathewen
- · Toolangi

During this show and leading up to it, students will experience:

- · Their artwork on display as people enter the show venue.
- · The chance to perform their original songs live onstage with their fellow students with a professional band and professional production.
- · Their music video for the selected song played on a big screen during the live performance of that song.
- · Setting up for a show and rehearsing their songs.
- · Their communities coming together to support their creative endeavours and experience an incredible show.
- $\cdot\,$ Working with other schools to present a large scale event.
- · The feeling of completing a creative project from the very start to the very end over a period of years in a community environment.
- · The thrill of performing their own songs live onstage.

SPONSORSHIP PACKAGES

Your support package will help us bring 400+ children and their communities together for this creative and lasting project

DIAMOND

PLATINUM

What you get in the Diamond Sponsorship Package.

- Project Naming Rights
- ♦ Logo, name and blurb on rear screen at live launch before and after show
- Acknowledged as a Platinum supporter on the website and in social media
- Own banner placement at live launch
- ♦ Acknowledged as a sponsor on stage at the launch
- ♦ 12 tickets to the live launch
- ♦ 12 copies of the project CD and DVD
- ♦ Name, logo & short blurb in the CD/DVD book
- Logo, name & blurb in launch program
- ♦ Logo and name on all advertising material

What you get in the Platinum Sponsorship Package.

- ♦ Logo, name and blurb on rear screen at live launch before and after show
- ♦ Acknowledged as a Platinum supporter on the website and in social media
- ♦ Own banner placement at live launch
- ♦ Acknowledged as a sponsor on stage at the launch
- ♦ 8 tickets to the live launch
- ♦ 8 copies of the project CD and DVD
- ♦ Name, logo & short blurb in the CD/DVD book
- ♦ Logo, name & blurb in launch program
- ♦ Logo and name on all advertising material

\$5000

\$2500

Contact Brad Quilliam to add your support to this project on bradquilliam@gmail.com or 0488 998 338

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GOLD

SILVER

BRONZE

What you get in the Gold Sponsorship Package.

- Own banner placement at live launch
- ♦ Acknowledged as a sponsor at the launch
- 6 tickets to the live launch
- ♦ 4 copies of the project CD and DVD
- ♦ Name and logo in the CD/DVD book
- Acknowledged as a Gold supporter on the website and in social media
- ♦ Logo and name in launch program
- ♦ Logo and name on all advertising material

What you get in the Silver Sponsorship Package.

- ♦ 4 tickets to the live launch
- ♦ 2 copies of the project CD and DVD
- ♦ Acknowledged as a supporter in the CD/DVD book
- ♦ Acknowledged as a Silver supporter on the website and in social media
- ♦ Logo and name in launch program
- ♦ Logo and name on all advertising material

What you get in the Bronze Sponsorship Package.

- 2 tickets to the live launch
- ♦ A copy of the project CD and DVD
- ♦ Acknowledged as a supporter in the CD/DVD book
- ♦ Acknowledged as a Bronze supporter on the website and in social media

\$1000

\$500

\$250

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ALBUM LAUNCH CONCERT THURS NOV 14